


Actions Packet

*A Guide on How to Advocate for and Contribute to
Gender Equality in the Visual Arts*



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Learn

◆ Get the Facts

Do You Know...

51% of visual artists today are women.

Only 28% of museum solo exhibitions spotlighted women in 8 selected museums throughout the 2000s.

Only 27 women are represented in current edition of H.W. Janson's survey, *History of Art*—up from zero in the 1980s.

Though women earn half of the MFAs granted in the US, only a quarter of solo exhibitions in New York galleries feature women.

Women lag behind men in directorships held at museums with budgets over \$15 million, holding 24% of art museum director positions and earning 71¢ for every dollar earned by male directors.

Georgia O'Keeffe's *Jimson Weed/White Flower No. 1* is more than three times the previous auction record for a work by a female artist, which was the \$11.9 million paid for Joan Mitchell's *Untitled (1960)* at Christie's earlier in 2014. ⁶ It doesn't, however, come close to the world auction record, held, naturally, by a male artist: \$179.4 million with Picasso's *Les Femmes d'Alger*.

The 2009 Venice Biennale featured 43% women; in 2013, it dropped to 26%. In 2014, it was 33%.

In a report from October 2014, *Gallery Tally* looked at over 4,000 artists represented in Los Angeles and New York—of those, 32.3% were women.

Source: "Get the Facts." NMWA.org. n.d. Web. 30 June. 2015.

◆ Watch Films & Videos

Start learning about women in art by watching the following documentaries and films on individual artists, panel discussions and talks on the history of women artists, feminist art and feminist issues in art market, art criticism and artistic and institutional practices.

Frida

Marina Abramović: The Artist is Present

Georgia O'Keefe

Big Eyes

Séraphine

Artemisia

Lee Krasner: A Biography

Georgia O'Keeffe's Modern Nature

Judy Chicago: A Butterfly for Brooklyn

Guerrilla Girls: Not Ready to Make Nice

Louise Bourgeois: The Spider, the Mistress & the Tangerine

Elizabeth A. Sackler Center for Feminist Art Women in the Arts Luncheon

What is Feminist Art?

!Women Art Revolution

Punk and the Art of Feminism

Women Artists: Have They Come A Long Way?

The Feminist Origins: Art and Artists Interview Collection

The Feminist Future: Theory and Practice in the Visual Arts

The Future Is History: Feminist Legacies in Contemporary Art

The Market: Women Artists From Collection to Cultural Records

Linda Nochlin: Consider the Difference: American Women Artists

Collective Creativity: Collaboration and Collectives in Feminist Art Practice

The "M" Word, The Feminist Art Project @ College Art Association Panels 2014

Shares&Stakeholders, The Feminist Art Project @ College Art Association Panels 2012

Pressing Feminist Issues: Concerning Contemporary Feminist Practice @ College Art Association Panels 2011

The Intersections of Feminist and Institutional Practices, The Feminist Art Project

@ College Art Association Panels 2013

Pressing Feminist Issues in Studio Art, Art History and Art Criticism, The Feminist Art Project @ College Art Association Panels 2010

◆ Read Articles and Books

Below is a list of books on feminist art history, theory and practices, women artists in history and in the contemporary world. Links can be found at womeninartinitiative.org/articles.html

Vision and Difference, Griselda Pollock
Women, Art and Society, Whitney Chadwick
Art and Feminism, ed. Helena Reckitt
Women, Art, and Power and Other Essays, Linda Nochlin
Wet: On Painting, Feminism, and Art Culture, Mira Schor
The Feminism and Visual Culture Reader, ed. Amelia Jones
Gender and Aesthetics: An Introduction, Carolyn Korsmeyer
Women Artists: The Linda Nochlin Reader, ed. Maura Reilly
Sexuality, Documents of Contemporary Art, ed. Amelia Jones
Feminism and Art History: Questioning the Litany, Norma Broude
Feminism Art Theory: An Anthology 1968-2000, ed. Hilary Robinson
Gender, Sexuality and Museums: A Routledge Reader, ed. Amy K. Levin
The Pink Glass Swan: Selected Essays on Feminist Art, Lucy R. Lippard
Singular Women: Writing the Artist, ed. Kristen Frederickson, Sarah E. Webb
Differencing the Canon: Feminism and the Writing of Art's Histories, Griselda Pollock
The Guerrilla Girls' Bedside Companion to the History of Western Art, Guerrilla Girls
The Expanding Discourse: Feminism and Art History, ed. Norma Broude, Mary Garrard
Global Feminisms: New Directions in Contemporary Art, ed. Maura Reilly, Linda Nochlin
WACK!: Art and the Feminist Revolution Vinyl Bound, ed. Cornelia Butler, Lisa Gabrielle Mark
The Power of Feminist Art: The American Movement of the 1970s, Norma Broude, Mary D. Garrard
Framing Feminism: Art and the Women's Movement 1970-1985, ed. Rozsika Parker, Griselda Pollock
Reclaiming Female Agency: Feminist Art History after Postmodernism, Norma Broude, Mary D. Garrard
Modern Women: Women Artists at The Museum of Modern Art, ed. Cornelia Butler, Alexandra Schwartz
Politics in a Glass Case: Feminism, Exhibition Cultures and Curatorial Transgressions, ed. Angela Dimitrakaki, Lara Perry
The Reckoning: Women Artists of the New Millennium, ed. Eleanor Heartney, Helaine Posner, Nancy Princenthal, Sue Scott
After the Revolution: Women Who Transformed Contemporary Art, Eleanor Heartney, Helaine Posner, Nancy Princenthal, Sue Scott

◆ Read Our Interviews

Women in Art Initiative conducts interviews with women artists to hear their thoughts behind the creation process and on the representation of women in the contemporary art world, as well as with art professionals to hear their opinions on gender and art related topics. womeninartinitiative.org/interviews.html

◆ Explore National and International Resources

We have compiled a list of resources related to women in art that have great research, programs, exhibitions and classes both online and offline. womeninartinitiative.org/organizations.html

Visit

◆ Museums and Galleries Dedicated to Women Artists

Below are some of the museums and galleries in the US representing women artists that have regular exhibition projects and public events.

A.I.R. Gallery
Woman Made Gallery
The Galleries at Moore
San Francisco Women Artists
National Museum of Women in the Arts
Elizabeth A. Sackler Center for Feminist Art

Attend

◆ Exhibitions Featuring Women Artists

Go to see exhibitions that feature women artists, learning about their works, ideas and inspirations. Remember to share your pictures on social media!

◆ Women in Art Initiative Events

We host events such as screenings, talks, workshops, campaigns, exhibition tours etc. Visit womeninartinitiative.org/upcomingEvents.html, follow us on Facebook "Women in Art Initiative-UPenn," and sign up for newsletter womeninartinitiative.org/subscribe.html to learn about upcoming events, or organize one of your own womeninartinitiative.org/host.html

◆ Local Events

Check out the calendars of the listed resources on our website for women artists, gender and art related events.
womeninartinitiative.org/organizations.html

Share

Share pictures when you see works of art by women artists or attend a women artists and/or feminist art related event on social media.
@womeninartinitiative #womenartists #womeninart #feministart

Host an Event

Thank you for your interest in hosting an event to advocate for gender equality in the visual arts. You can find inspirations among our past events and once you have a plan, fill out the event information form to get started! A representative from Women in Art Initiative will get back to you within a week, providing you information on available resources and promotional materials. We can also help promote your event on our website, social media and newsletters, if it is open to the public.

womeninartinitiative.org/host.html

Establish a Branch

Thank you for your interest in establishing a branch at your school to advocate for gender equality in the visual arts. To get access to the toolkit that has information about event ideas, programming tips and promotional materials, fill out the branch information form to get started! A representative from Women in Art Initiative will get back to you within a week, establishing connections and helping you build the branch from the ground-up.

womeninartinitiative.org/establish.html

Join Us

Thank you for your interest in joining our team or volunteering. Our recruitment periods are during September and February every year, while you can volunteer remotely at any point. Come to our table at activities fair, info sessions and events to learn more, or fill out the online application form at womeninartinitiative.org/join.html.

Donate/Sponsor/Partner

For corporate sponsorship, please visit womeninartinitiative.org/sponsorship.html. For individual donation, please visit womeninartinitiative.org/donate.html. For partnership, please visit womeninartinitiative.org/partners.html



© Georgia O'Keeffe 1924, *Petunia No.2*, Oil on canvas
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